Television and radio stations should have no more authority to telemarketing activities than anyone else whose primary purpose is sales related. I strongly feel that the exemption from observing a request not to call again is a violation of privacy. With all the problems on the internet concerning spam, this would create telephone spam. What's more, if these unsolicited calls are being received by a cell phone (\$) there must be a way to block or end them. Perhaps if they spend this money on decent programming, they won't need to solicit viewers/listeners by telephone.